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FOR IMMEDIATE RELEASE

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**BIG LLOU JOHNSON RELEASES DEBUT CD  
'THEY CALL ME BIG LLOU' TO CRITICAL ACCLAIM**

• Showcasing a sexy blend of R&B, soul, and blues standards • CD preview available at [www.reverbnation.com/bigllou](http://www.reverbnation.com/bigllou) • Available at [www.cdbaby.com/cd/biglloujohnson](http://www.cdbaby.com/cd/biglloujohnson), iTunes, and Amazon.

*Chicago, IL, January 11, 2012* — Just two months after the release of his debut album on indie label, Goldenvoice Audio Records, Big Llou Johnson is quickly becoming the rising star in the blues music industry. “They Call Me Big Llou” features several blues standards. The title track, an original composition written by Big Llou, boasts his sultry bass voice and sexy interpretation of the blues, Chicago-style. From the playfully sensual “They Call Me Big Llou” to Earl Thomas’ “Git Me Some,” Big Llou takes listeners on a sensory journey of fantasies and promises to be fulfilled. Tracks like “Dogg” and his remake of Barry White’s “Your Sweetness Is My Weakness” injects new life into blues and soul with a classic Chicago touch.

**Critical Acclaim**

“They Call Me Big Llou” is receiving critical acclaim, coming in at #6 on Amazon’s “Hot New Blues Releases” and at #15 on “B.B. King’s Bluesville Picks to Click.” The [Chicago Blues Guide](#) describes Big Llou’s debut effort as *“Bringing Sexy Back to the Blues,”* adding that *“listening to the smooth and sultry bass voice of Big Llou Johnson is akin to eating chocolate – just one taste leaves you craving more.”* Legendary DJ, Pat St. John raved, *“What a voice on this man and what a groove he’s got going! A great new CD. Not since Barry White. Just fabulous, the ladies will really go nuts!”*

**About Big Llou Johnson**

As the beloved voice of “B.B. King’s Bluesville” on Sirius Satellite XM radio, Big Llou is heard weekly by over two million listeners. He is an accomplished voiceover artist, actor, and vocalist. A sought after presenter, Big Llou has hosted the *Blues Music Awards*, the *Legendary Rhythm & Blues Cruises*, blues festivals, and events across the U.S.

**About Goldenvoice Audio Records**

Goldenvoice Audio Records is an independent, midwest label that is home to one of Chicago’s most wanted voice and on-camera talents, Big Llou Johnson. Goldenvoice Audio Records brings a unique understanding of the business from in front of and behind the mic and is committed to bringing the creative visions of some of Chicago’s finest artists and musicians to reality.

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